

Eucor Mobilab Roadshow 2025

Science and society together for a sustainable future in the Upper Rhine

Industrial Urbanities: Crossed or Entangled Economies

Program Strasbourg



Eucor MobiLab Roadshow

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Les Ateliers éclairés - Strasbourg

	We., 01.10.25	Thu., 02.10.25	Fri., 03.10.25
All day	10:00-19:00 generator of personal experiments, survey on heat and project posters		
09:00 – 14:00	09:00-09:30 Welcome coffee	09:00-09:30 Welcome coffee	09:00-09:30 Welcome coffee
	09:30-10:00 Official Opening	09:30-11:30 Interactive Conference	09:30-11:30 Interactive Conference
	10:00-12:00 Interactive Conference		11:30-12:30 Serious Game
14:00 – 19:00	14:00-15:30 Climate Walks in the Coop neighbourhood	14:00-17:00 Participatory Workshops	13:30-15:00 Participatory Artistic Performance
	15:30-17:00 After work		15:15-17:00 Film Screening & Debate
			17:00-18:30 Official Closing event
	Debate	Interactive activity	Conference
		Opening & closing	Discussion

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Coridal thanks to our partner institutions:



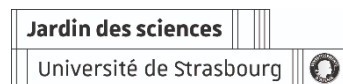
Clim'Ability Care partners:

Interreg



Cofinancé par
l'Union Européenne
Kofinanziert von
der Europäischen Union

Rhin Supérieur | Oberrhein



universität freiburg



All-Day

Activity 1 – Self-Experiment generator

How can you make your everyday life more sustainable? A self-experiment helps you to question entrenched routines and invites you to playfully question your own behavior and try out new things, whether through reduced consumption, conscious nutrition or trying out new forms of cohabitation. Try out what appeals to you and discover new perspectives for a more sustainable life.

Wann: 01.10.-3.10.25, 10:00-19:00

Kontakt: Pia Laborgne pia.laborgne@kit.edu

Activity 2 – Participatory mapping and survey: Dealing with heat in the city

How do you feel about the heat in your city? How do you deal with it? What solutions can cities develop to adapt to ever-higher temperatures and offer their citizens a livable space? With your help, we want to better understand the challenges of urban heat and develop possible solutions.

Wann: 01.10.-3.10.25, 10:00-19:00

Kontakt: Pia Laborgne pia.laborgne@kit.edu

Activity 3 – Poster Exhibition

Presentation of current research projects by participating universities and institutions from the Upper Rhine region.

Wann: 01.10.-3.10.25, 10:00-19:00

Kontakt: Pia Laborgne pia.laborgne@kit.edu

Wednesday 1st of October

Activity 4 – Official Opening

Introductory speeches by organizers and partners (ADEUS, INSA, AMUP, Clim'Ability) and by Thomas Heine et al. (KIT – Karlsruhe Institute of Technology). Focus on critical infrastructures and territorial resilience in the Upper Rhine region. Presentation of the programme and objectives of the MobiLab 2025 travelling campaign.

When: 01.10.25 09:30-10:00

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

Activity 5 – Interactive Conference

Industrial urbanity, territorial metabolism & reading of flows

Moderators : Florence Rudolf with Bruno Steiner (INSA Strasbourg), Nicolas Handtschoewercker (INSA Strasbourg), Isabelle Hajek (University of Strasbourg)

When: 01.10.25 10:00-12:00

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

Activity 6 – Climate Walks in the Coop neighbourhood

Climate Walks in the Coop neighbourhood. How to adapt to today's and tomorrow's heat?

Organized by: Climate Agency Eurometropol Strasbourg

When: 01.10.25 14:00-15:30

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

Activity 7 – After work

Reception with drinks and live music

When: 01.10.25 15:30-17:00

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

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Thursday 2nd of October

Activity 8 – Interactive Conference

Life cycle of materials and eco-construction

Moderator: Florence Rudolf with Véronique Brom (Campus des Métiers et des Qualifications – Éco-construction et efficacité énergétique Grand Est), Solène Lavelle (Campus des Métiers et des Qualifications – Éco-construction et efficacité énergétique Grand Est), Vincent Steiner (INSA Strasbourg)

When: 02.10.25 09:30-11:30 (team of la Hear (Haute école des arts du Rhin): 09:30-10:30)

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

Activity 9 – Participatory Workshops

Climate Step by Step – Educational game to discover one's impact on the planet and mitigation solutions (Climate Agency Eurometropol Strasbourg)

My City of Tomorrow – Interactive model to rethink the city by manipulating buildings, surfaces, mobility and urban planning (Climate Agency Eurometropol Strasbourg)

Flood Emergency Kit – Presentation by (CCIAE + UHA)

When: 02.10.25 14:00-17:00

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

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Friday 3rd of October

Activity 10 – Conférence interactive

Living Soils & Ecological Resilience

Moderator : Florence Rudolf

With: Monica Bernardi (EU Climate Pact Ambassador, Associate Professor – Dept. of Sociology and Social Research, Milano-Bicocca University), Brice Van Haaren (Principal Environmental Officer, ADEUS), Christina Dreliosi (PhD candidate AMUP, INSA Strasbourg)

When: 03.10.25 09:30-11:30

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

Activity 11 – Serious Game

Led by Brice Van Haaren (ADEUS)

When: 03.10.25 11:30-12:30

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

Activity 12 – Participatory Artistic Performance

Poems of Enchantment of the World – Morgane Britscher, visual artist & forester

When: 03.10.25 13:30-15:00

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

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Activity 13 – Film Screening & Debate

“Believing in Trees” – Film by Damien Fritsch, author-director

When: 03.10.25 15:15-17:00

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr

Activity 14 - Closing event

Closing reception, music & cocktails

When: October 3, 2025, 5:00-6:30 p.m.

Contact: Haifa Mahmoud, INSA Strasbourg, haifa.mahmoud@insa-strasbourg.fr